

## CONTRACT



KDVR  
100 E. Speer Blvd  
Denver, CO 80203  
(303)595-3131

Contract / Revision 571149 /		Alt Order # 09793029
<u>Product</u> <b>OBAMA 4 AMERICA *A</b>		
<u>Contract Dates</u> <b>10/02/12 - 10/08/12</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> <b>08/27/12 / 09/28/12</b>
		<u>Billing Cycle</u> EOM/EOC
		Broadcast
<u>Station</u> <b>KDVR</b>		<u>Account Executive</u> Alexandra Bradley
		<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**GMMB/Greer Margolis Mitchell & Burns**  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
D 1	31	10/02/12	10/08/12	M-F 5-530a Good Day	5a-530a		:30			NM	0 \$0.00
D 2	31	10/02/12	10/08/12	M-F 530-6a Good Day	530-6a		:30			NM	0 \$0.00
D 3	31	10/02/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	0 \$0.00
D 4	31	10/02/12	10/08/12	Good Day Colorado	7a-8a		:30			NM	0 \$0.00
N 5	31	10/02/12	10/08/12	Good Day Colorado	8a-9a		:30			NM	10 \$1,750.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 10	<u>Rate</u> \$175.00		
N 6	31	10/02/12	10/08/12	Regis & Kelly	90130a-10a		:30			NM	5 \$750.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$150.00		
N 7	31	10/02/12	10/08/12	Everyday	10a-11a		:30			NM	5 \$500.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$100.00		
N 8	31	10/02/12	10/08/12	Judge Judy	11a-12p		:30			NM	5 \$500.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$100.00		
N 9	31	10/02/12	10/08/12	We the People w/ Glo	12p-1p		:30			NM	5 \$750.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$150.00		
N 10	31	10/02/12	10/08/12	JdgJoe M-F 1p-2p	1p-2p		:30			NM	6 \$750.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 6	<u>Rate</u> \$125.00		
N 11	31	10/02/12	10/08/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	5 \$625.00
		<u>Start Date</u> Week: 10/02/12	<u>End Date</u> 10/08/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$125.00		
N 12	31	10/07/12	10/07/12	FOX News Sunday	9a-10a		:30			NM	1 \$150.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 1	<u>Rate</u> \$150.00		
D 13	31	10/02/12	10/08/12	Judge Judy	3p-4p		:30			NM	0 \$0.00
D 14	31	10/02/12	10/08/12	Ricki Lake	4p-5p		:30			NM	0 \$0.00
D 15	31	10/02/12	10/08/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	0 \$0.00
D 16	31	10/02/12	10/08/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	0 \$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
571149 /	09793029	
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA 4 AMERICA *A	
Advertiser		
Obama/D/President		
Original Date / Revision		
08/27/12 / 09/28/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 17	31	10/07/12	10/07/12	News Sunday	5p-530p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-----S							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$200.00						
N 18	31	10/07/12	10/07/12	News Su	530-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-----S							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$200.00						
N 19	31	10/08/12	10/08/12	Bones Mon	7-8p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	M-----							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$2,500.00						
N 20	31	10/08/12	10/08/12	Mob Doctor Mon	8-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	M-----							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$2,200.00						
N 21	31	10/02/12	10/02/12	Hope/Ben Tuesday	7-8		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-T-----							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$2,200.00						
N 22	31	10/02/12	10/02/12	NewGirl/Mindy Tuesda	8p-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-T-----							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$3,000.00						
D 23	31	10/03/12	10/03/12	FOX X Factor	7-9p		:30			NM	0
N 24	31	10/04/12	10/04/12	FOX X Factor	7-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	---T---							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$3,500.00						
N 25	31	10/05/12	10/05/12	Fringe Friday	8-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	---F--							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$900.00						
N 26	31	10/07/12	10/07/12	NFL/Postgame	2p-12a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-----S							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$2,500.00						
N 27	31	10/07/12	10/07/12	Simpson/Bob Sunday	7-8p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-----S							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$1,300.00						
N 28	31	10/07/12	10/07/12	FamGuy/Dad Sunday	8-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-----S							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$1,300.00						
D 29	31	10/02/12	10/08/12	M-F LN 9p-930p News	9p-930p		:30			NM	0
D 30	31	10/02/12	10/08/12	M-F LN 930p-10p	930p-10p		:30			NM	0
D 31	31	10/02/12	10/08/12	Fox 31 News Nightsid	10p-1035p		:30			NM	0
N 32	31	10/06/12	10/06/12	Sa LN 9p-930p	9p-930p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-----S-							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$500.00						
N 33	31	10/06/12	10/06/12	Sa LN 930p-10p	930p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-----S-							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$400.00						
N 34	31	10/07/12	10/07/12	Su LN 9p-930p	9p-930p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-----S							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$800.00						
N 35	31	10/07/12	10/07/12	Su LN 930p-10p	930p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/01/12	10/07/12	-----S							
					<u>Spots/Week</u>						
					1						
					<u>Rate</u>						
					\$600.00						

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										Type	Spots
D 36	31	10/02/12	10/08/12	TMZ	1035p-1105p		:30			NM	0
N 37	31	10/02/12	10/08/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	7
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				7	\$150.00		
N 38	31	10/02/12	10/08/12	M-F 530-6a Good Day Colo	530-6a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				5	\$450.00		
N 39	31	10/02/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	6
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				6	\$450.00		
N 40	31	10/02/12	10/08/12	Good Day Colorado	7a-8a		:30			NM	10
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				10	\$300.00		
N 41	31	10/02/12	10/08/12	Judge Judy	3p-4p		:30			NM	6
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				6	\$250.00		
N 42	31	10/02/12	10/08/12	Judge Judy	4p-5p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				5	\$250.00		
N 43	31	10/02/12	10/08/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				5	\$600.00		
N 44	31	10/02/12	10/08/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				5	\$600.00		
N 45	31	10/02/12	10/08/12	M-F LN 9p-930p News	9p-930p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				5	\$1,500.00		
N 46	31	10/02/12	10/08/12	M-F LN 930p-10p	930p-10p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				5	\$1,100.00		
N 47	31	10/02/12	10/08/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				5	\$350.00		
N 48	31	10/02/12	10/08/12	TMZ	1035p-1105p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/02/12	10/08/12	MTWTF--				5	\$250.00		
N 49	31	10/03/12	10/03/12	President/VP Debates	7-830p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	--W---				1	\$6,000.00		

Totals 127 \$67,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	127	\$67,625.00	\$57,481.25
<b>Totals</b>	<b>127</b>	<b>\$67,625.00</b>	<b>\$57,481.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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